

## **Optimize Decision Making Throughout R&D with PBPK Predictions**

When it comes to drug development, no one likes surprises. You want to have the right data and insights at your fingertips to make informed decisions throughout the R&D process. Physiologically based pharmacokinetic (PBPK) modeling and simulation can help you anticipate likely outcomes for different scenarios, optimize your drug for the results you want, potentially waive expensive studies, and more.

## The GastroPlus® Platform Allows You to Model Your Drug's Behavior...

- Across a range of animal and human populations
- In a variety of disease states
- Via different administration routes

- In combination with other therapies

## **Our Experts Can Support You With...**

- Clinical trial simulations to optimize efficacy outcomes and patient safety
- Using preclinical data to define dosing strategies for first in human (FIH) studies
- In silico screening of compound libraries based on PK endpoints
- Extrapolation of in vitro metabolism and transport data to in vivo values
- Generation of mechanistic in vitro-in vivo correlations for new formulation development
- Preclinical formulation assessment
- Population predictions for different disease states and age groups
- Virtual bioequivalence (BE) trials to optimize study design
- Prediction of food effects
- Prediction of drug-drug interactions (DDI)
- Performance of nonlinear kinetic modeling for metabolism and carrier-mediated transport
- Prediction of tissue concentrations at the proposed site of action of a new drug
- Optimization of generic formulation designs
- + more







